

From: Patricia Tyler <ptyler@naepdc.org>
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Subject: NVC Educate and Elevate Success Stories



**Adult Education National Campaign
Tell Your Story - Get Your Organization Recognized**

Our Collective Campaign

Our 55,000+ adult education leaders stand united in a national campaign called Educate & Elevate to inform policy makers and our community about how we move learning opportunities forward for all Americans to achieve economic mobility. If we educate, then we elevate—our students, workers, businesses, and our economic growth.

As part of our campaign, we are asking that adult educators submit success stories, customer testimonials, and innovations that will proudly be displayed on our campaign website which is currently in development. We are looking for both student and employer successes to share.

There are three types of submissions. Click on the links below to complete a brief online form and instructions for submissions.

- [Success Story](#)—a narrative that shares the challenge(s), solution(s), and outcome(s) of a student or employer.
- [Customer Testimonial](#)—a first-person quote from a student about how adult education supported their goals and dreams and/or from an employer who had a great experience with an adult education organization and/or an adult learner.
- [Innovation](#)—a narrative summary of an adult education program, project, or initiative that you believe has been innovative in helping students, employers, and/or your community.

The power of these collective stories across the nation will inspire and inform policy makers, business leaders, community leaders and many more!

We are requesting submissions for our initial launch by 5/30/17, and we will enter you into a drawing for a free ticket to attend COABE 2018 in Phoenix, AZ on March 25-28, 2018!

Thank you for your participation! If you have questions, please contact us at educateandelevate@coabe.org.



See what's happening on our social sites.



Please share the above information broadly.

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