

**Hargrove, Debra L**

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**From:** Patricia Tyler <ptyler@naepdc.org>  
**Sent:** Thursday, June 22, 2017 5:39 PM  
**Subject:** NVC Aspen Institute UpSkilling Playbook for Employers

**NAEPDC**



*News, Views, and Clues*

June 22, 2017

**Dear Colleagues: Please see information below from the Aspen Institute regarding a resource for employer supported programs to increase the skill levels of adults.**

I am pleased to announce that UpSkill America, an Economic Opportunities Program initiative, has just published a new report: the [UpSkilling Playbook for Employers](#).

[UpSkill America](#) is an employer-led initiative aimed at expanding economic opportunities for workers and supporting thriving economies and communities through training and advancement practices that help workers move into better paying jobs. Dedicated to recognizing and learning from employers that invest in their frontline workers, UpSkill America created the [UpSkilling Playbook for Employers](#), which draws on examples of employers engaged in upskilling strategies, investing in economic opportunities for workers and benefiting the companies.

The playbook serves as an important tool for companies to pursue their own upskilling strategies and improve economic opportunities for millions of frontline workers across America. Our hope is that this playbook will inform a broader national conversation about the role of employers in helping low- and moderate-income Americans connect to and thrive in today's changing economy.

[Read the Playbook](#)

The [UpSkilling Playbook for Employers](#) was created with support from a grant provided to the Aspen Institute as part of Walmart and the Walmart Foundation's Opportunity initiative, a five-year, \$100 million sector-wide effort aimed at strengthening the skills of the US retail workforce to meet the changing needs of the industry while developing ways to make it easier for frontline workers to advance their careers. We are grateful for their support in this work.

*Sincerely,*



Maureen Conway  
Vice President for Policy Programs  
Executive Director, Economic Opportunities Program  
The Aspen Institute

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## NAEPDC

*A Natural Resource For Adult Education State Directors and their Staff Members*  
*Patricia Tyler, Executive Director*

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