

From: McLendon, Lennox <lmclendon@naepdc.org>

Subject: NVC 022715 Arkansas Marketing Initiative

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Attachments: AAE_Move Ahead AA Billie 60.mp3 (3250K), AAE_Move Ahead AA William 60.mp3 (3229K), AAE_Move Ahead GM David 60.mp3 (3229K), AAE_Move Ahead GM Karen 60.mp3 (3250K)

NAEPDC



News, Views, and Clues

February 27, 2015

Arkansas Marketing Initiative

“Move Ahead so Life Won’t Pass You By” is the theme of Arkansas’s new marketing initiative that you will hear in the four attached radio spots and see on their new website— <http://aalrc.org/>

Thanks to Marsha Taylor (marsha@aalrc.org) for sharing their good work.

All NAEPDC News, Views, and Clues are archived at:
http://naepdc.org/news_views_clues/nvc_home.html

Keep up the good work. Let me know when we can help.

NAEPDC

A Natural Resource For Adult Education State Directors and their Staff Members

Dr. Lennox L. McLendon, Executive Director

lmclendon@naepdc.org

www.naepdc.org

202.624.5250

202.624.1497 FAX