

Subj: **NVC 112513 Colleague Question--Student Recruitment and Retention Strategies**  
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**NAEPDC**  
*News, Views, and Clues*  
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**Colleague Question—Student Recruitment and Retention Strategies**

Susan Clair (VA) is seeking information regarding guidelines that other states may have relative to recruitment and retention initiatives. Do other states have recruitment and retention guidelines, procedures, policies, (or research that drives practice) in place for state adult education programs to follow? What strategies or approaches do other states use to improve student recruitment and retention?

**Please send your responses directly** to Susan at [Susan.Claire@DOE.VIRGINIA.GOV](mailto:Susan.Claire@DOE.VIRGINIA.GOV)

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Keep up the good work. Let me know when we can help.

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